

Tradelinked

CAIRNS & PNG



CAIRNS CBD



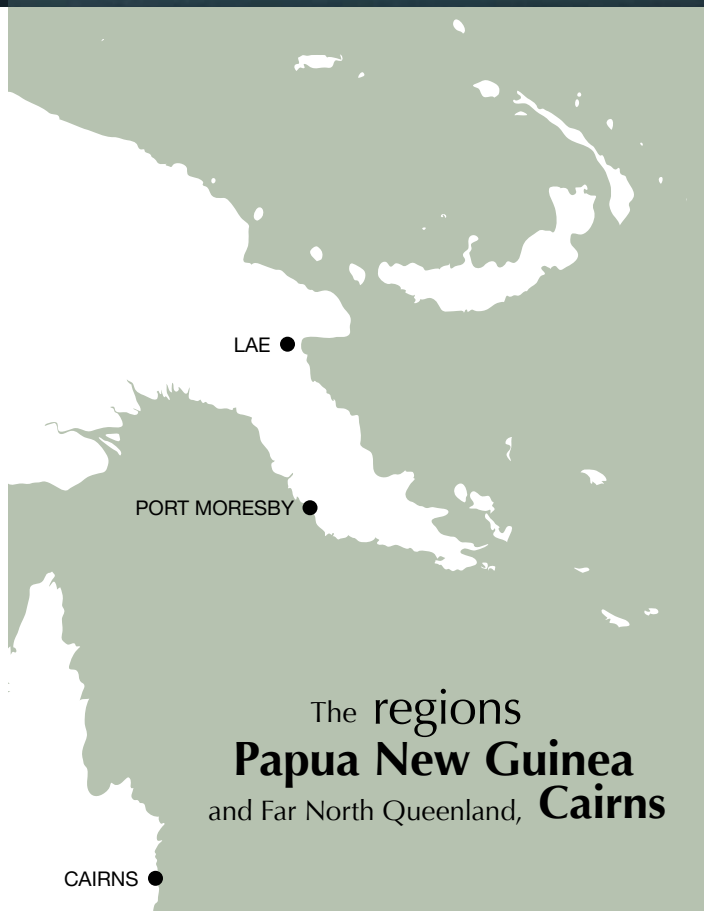
PORT MORESBY CBD

Tradelinked aims to:

- develop strong links between Cairns and PNG
- connect businesses throughout Cairns and PNG
- provide timely and relevant information to businesses

Tradelinked offers:

- online business directory – free to register, free to use
- events calendar featuring upcoming opportunities that may be of interest to businesses
- monthly networking function where businesses can meet and share contacts, experiences and market intelligence
- links to agencies in Cairns and PNG that can assist business development
- a resource catalogue with information and research relevant to businesses



www.tradelinked.net

Tradelinked is a new PNG focussed Trade Group, formed to develop, promote and engage, likeminded businesses trading between Cairns and PNG.

ADVERTISING - DISTRIBUTION AND REACH

Get your business noticed by the right people in the right industries by putting your advert on the Tradelinked website.

Tradelinked is promoted through monthly networking functions, see website for details.

Site linked to:

- Cairns Chamber of Commerce
- Lae Chamber of Commerce
- Advanced Cairns

Also promoted by:

- Queensland Government

*Additional organisations are coming on board to support this initiative.

DESIGN SERVICES

Hot Croc Advertising manages all advertising space on the site.

If you require design service to help get the most out of your banner ad, Hot Croc Advertising can put together a special bundle at a discounted rate.

For further information regarding design services, contact:

Hot Croc Advertising at info@hotcroc.com.au or call 4051 0088

WEB PAGE EXAMPLE



AD SPECS AND RATES

Ad Size	Specs
Size 1: Large Box Banner	336px x 336px
Size 2: Small Box Banner	336px x 210px
Size 3: Horizontal Banner	728px x 90px

	12 Months	6 Months	3 Month
Size 1:	\$1870	\$1100	\$550
Size 2:	\$1122	\$660	\$330
Size 3:	\$374	\$220	\$110

Note: 15% discount for 12 month contract has been applied. GST has been included in the above rates. Each ad will rotate equally throughout the website. A limit of four advertisers per size will be contracted at any one time.

The Tradelinked initiative is supported by:

