

# Think Cairns for Smart Business

Considering establishing  
or expanding your business in PNG?  
Why not consider basing your business operations  
in the Cairns region?

## Why Cairns?

1. An established 30 year track record in supporting organisations operating in PNG with head offices, project offices, back office support, accommodation and associated facilities based in this region
2. Close proximity - we're only 1.5 hours away. Cairns is the closest international airport to Port Moresby with multiple direct services daily and excellent connectivity domestically and internationally. Undertaking a full day business trip from this region is simple and cost effective
3. World class infrastructure and utilities that will increase the productivity and profitability of your organisation's operations
4. Significantly cheaper commercial and residential premises that will reduce your operational expenditure. The cost of commercial office space in this region is approximately 50%\* less than Port Moresby and residential rent is approximately 85%\* less with excellent quality, functionality, choice and amenity
5. A safe, secure, fully serviced community with a highly desirable lifestyle location that has access to world class education, health and tourism infrastructure, which will assist attract and retain skilled personnel and their families
6. Access to a pool of skilled labour and excellent education, training and research facilities to recruit, retain and develop your workforce
7. World class communication capability means more efficient business and less risk of downtime
8. Plus we have a range of Investment Attraction Incentives available for eligible businesses. To find out if this is an option for your business visit: [www.investcairns.com.au](http://www.investcairns.com.au)

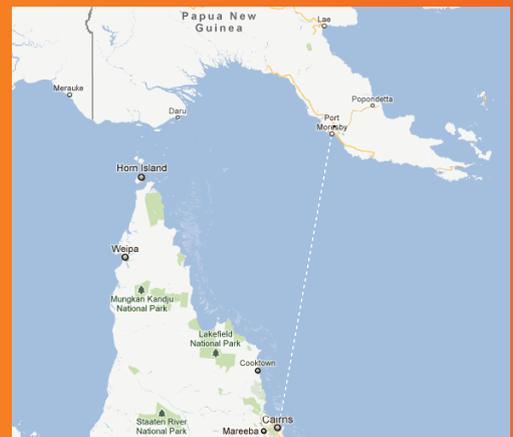


Image Google maps showing proximity of Port Moresby and Cairns

Cairns Region >> Established. Proven. Close. Cost Effective.



To find out more about how you can do better business in the Cairns region contact:

Advance Cairns  
[www.advancecairns.com](http://www.advancecairns.com)  
Telephone 07 4080 2900

\* Figures available in March 2012